


Data Dictionary Codebook

WTP (PID: 2214)

03/13/2025 10:40am

Instruments	
Instrument	Form Name
Recruitment pool	recruitment_pool
WTP	wtp

	#	Variable / Field Name	Field Label <i>Field Note</i>	Field Attributes (Field Type, Validation, Choices, Calculations, etc.)						
Instrument: Recruitment pool (recruitment_pool)										
	1	[record_id]	Record ID	text						
	2	[participants_last_name]	Participants last name	text						
	3	[participants_first_name]	Participants First Name	text						
	4	[street_address]	Street address:	notes						
	5	[city]	City	text						
	6	[state]	State	text						
	7	[zip_code]	Zip code	text						
	8	[phone_number]	Phone number:	text (phone)						
	9	[email]	email address:	text (email)						
	10	[gender]	What is your gender?	text						
	11	[race]	What is your race?	text						
	12	[ethnicity]	What is your ethnicity?	text						
	13	[trigger]	Automatic Survey Trigger	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No		
1	Yes									
2	No									
	14	[update]	ResearchMatch updated	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No		
1	Yes									
2	No									
	15	[bid]	Which starting bid did the participant receive?	radio <table><tr><td>50</td><td>\$50</td></tr><tr><td>100</td><td>\$100</td></tr><tr><td>200</td><td>\$200</td></tr></table>	50	\$50	100	\$100	200	\$200
50	\$50									
100	\$100									
200	\$200									
	16	[date_check_sent]	Date Check Sent	text (date_dmy, Min: 2012-01-01, Max: 2016-01-01)						

	17	[check_note]	Amazon link or notes	notes														
	18	[recruitment_pool_complete]	Section Header: <i>Form Status</i> Complete?	dropdown <table border="1"> <tr><td>0</td><td>Incomplete</td></tr> <tr><td>1</td><td>Unverified</td></tr> <tr><td>2</td><td>Complete</td></tr> </table>	0	Incomplete	1	Unverified	2	Complete								
0	Incomplete																	
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2	Complete																	
Instrument: WTP (wtp)  Enabled as survey																		
	19	[consent_page_1]	Consent page 1	descriptive (Attachment: irb.png, Display format: Inline image/PDF)														
	20	[age]	Section Header: <i>Demographic information</i> What is your age?	text (integer)														
	21	[marital_statu]	What is your marital status?	radio <table border="1"> <tr><td>1</td><td>Single</td></tr> <tr><td>2</td><td>Married</td></tr> <tr><td>3</td><td>Divorced</td></tr> <tr><td>4</td><td>Widowed</td></tr> <tr><td>5</td><td>Civil Union</td></tr> </table>	1	Single	2	Married	3	Divorced	4	Widowed	5	Civil Union				
1	Single																	
2	Married																	
3	Divorced																	
4	Widowed																	
5	Civil Union																	
	22	[highest_grade]	What is the highest grade of school you completed?	radio <table border="1"> <tr><td>1</td><td>Graduate or professional training</td></tr> <tr><td>2</td><td>College or university graduate</td></tr> <tr><td>3</td><td>Partial college education</td></tr> <tr><td>4</td><td>High school graduate</td></tr> <tr><td>5</td><td>Partial high school education</td></tr> <tr><td>6</td><td>Junior high school</td></tr> <tr><td>7</td><td>Less than seven years of school</td></tr> </table>	1	Graduate or professional training	2	College or university graduate	3	Partial college education	4	High school graduate	5	Partial high school education	6	Junior high school	7	Less than seven years of school
1	Graduate or professional training																	
2	College or university graduate																	
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5	Partial high school education																	
6	Junior high school																	
7	Less than seven years of school																	
	23	[income]	Which best describes your total household income before taxes?	radio <table border="1"> <tr><td>1</td><td>Less than \$19,999</td></tr> <tr><td>2</td><td>\$20,000-39,999</td></tr> <tr><td>3</td><td>\$40,000-59,999</td></tr> <tr><td>4</td><td>\$60,000-79,999</td></tr> <tr><td>5</td><td>\$80,000-99,999</td></tr> <tr><td>6</td><td>\$100,000 or more</td></tr> </table>	1	Less than \$19,999	2	\$20,000-39,999	3	\$40,000-59,999	4	\$60,000-79,999	5	\$80,000-99,999	6	\$100,000 or more		
1	Less than \$19,999																	
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3	\$40,000-59,999																	
4	\$60,000-79,999																	
5	\$80,000-99,999																	
6	\$100,000 or more																	
	24	[cancer]	Section Header: <i>History</i> Have you ever had cancer?	radio <table border="1"> <tr><td>1</td><td>Yes</td></tr> <tr><td>2</td><td>No</td></tr> </table>	1	Yes	2	No										
1	Yes																	
2	No																	
	25	[cancer_fam]	Has anyone in your family had cancer?	radio <table border="1"> <tr><td>1</td><td>Yes</td></tr> </table>	1	Yes												
1	Yes																	

				<table><tr><td>2</td><td>No</td></tr></table>	2	No								
2	No													
26	[disease]	Have you ever had any type of serious disease or illness (i.e. diabetes, memory loss)?	radio	<table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No						
1	Yes													
2	No													
27	[disease_type] Show the field ONLY if: [disease] = '1'	What type of disease or illness	text											
28	[disease_fam]	Has anyone in family ever had any type of serious disease or illness (i.e. diabetes, memory loss)?	radio	<table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No						
1	Yes													
2	No													
29	[disease_type_fam] Show the field ONLY if: [disease_fam] = '1'	What type of disease or illness did your family member have?	text											
30	[develop_cancer]	Section Header: <i>Health Questions</i> How concerned are you for developing cancer?	radio	<table><tr><td>1</td><td>1 - Not at all concerned</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Highly concerned</td></tr></table>	1	1 - Not at all concerned	2	2	3	3	4	4	5	5 - Highly concerned
1	1 - Not at all concerned													
2	2													
3	3													
4	4													
5	5 - Highly concerned													
31	[develop_disease]	How concerned are you for developing a disease overall?	radio	<table><tr><td>1</td><td>1 - Not at all concerned</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Highly concerned</td></tr></table>	1	1 - Not at all concerned	2	2	3	3	4	4	5	5 - Highly concerned
1	1 - Not at all concerned													
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3	3													
4	4													
5	5 - Highly concerned													
32	[disease_worry]	What type of disease worries you the most?	text											
33	[info_disease]	How important is health information for prevention of a disease from a family member?	radio	<table><tr><td>1</td><td>1 - Not at all important</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Highly important</td></tr></table>	1	1 - Not at all important	2	2	3	3	4	4	5	5 - Highly important
1	1 - Not at all important													
2	2													
3	3													
4	4													
5	5 - Highly important													
34	[genes_disease]	How important is health information from your genes for prevention of a disease?	radio	<table><tr><td>1</td><td>1 - Not at all important</td></tr></table>	1	1 - Not at all important								
1	1 - Not at all important													

				<table><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Highly important</td></tr></table>	2	2	3	3	4	4	5	5 - Highly important		
2	2													
3	3													
4	4													
5	5 - Highly important													
	35	[future]	How likely are you to pursue future testing if you do not have any symptoms of the disease?	radio <table><tr><td>6</td><td>1 1 - Not at all likely</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Highly likely</td></tr></table>	6	1 1 - Not at all likely	2	2	3	3	4	4	5	5 - Highly likely
6	1 1 - Not at all likely													
2	2													
3	3													
4	4													
5	5 - Highly likely													
	36	[gene_prevent]	How likely are you to agree that information about your genes will prevent disease?	radio <table><tr><td>1</td><td>1 - Not at all likely</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Highly likely</td></tr></table>	1	1 - Not at all likely	2	2	3	3	4	4	5	5 - Highly likely
1	1 - Not at all likely													
2	2													
3	3													
4	4													
5	5 - Highly likely													
	37	[info]	Section Header: Willingness to pay information	descriptive (Attachment: consent.png, Display format: Inline image/PDF)										
	38	[pay_100]	Section Header: Willingness to pay questions Would you be willing to pay \$200 to get results back that may tell you are likely to develop cancer? Remember that this money would be coming out your pocket and that would mean there would be less money for you to spend on other purchases that you might like to make.	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No						
1	Yes													
2	No													
	39	[pay_200] Show the field ONLY if: [pay_100] = '1'	Would you be willing to pay \$400 per session?	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No						
1	Yes													
2	No													
	40	[pay_other_high] Show the field ONLY if: [pay_200] = '1'	What would be the most you would pay?	text										
	41	[pay_50] Show the field ONLY if: [pay_100] = '2'	Would you be willing to pay \$100 per session?	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No						
1	Yes													
2	No													
	42	[pay_other]	What would be the most you would pay?	text (number, Min: 0)										

		Show the field ONLY if: [pay_100] = '2' and [pay_50] = '2'						
	43	[reason]	What was the most important reason that influenced your willingness to pay decision?	notes				
	44	[pay_any_disease]	What would you be willing to pay for return of results about a gene that can cause any disease not just cancer (i.e., diabetes, heart disease, etc.)?	text (number, Min: 0)				
	45	[change_no_tx]	Section Header: <i>Scenarios we would like to ask:</i> Would your response change if there were no treatments available for this CANCER?	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No
1	Yes							
2	No							
	46	[pay_no_tx] Show the field ONLY if: [change_no_tx] = '1'	Would you pay more or less for the return of incidental findings for a CANCER with no treatment?	radio <table><tr><td>1</td><td>More</td></tr><tr><td>2</td><td>Less</td></tr></table>	1	More	2	Less
1	More							
2	Less							
	47	[change_yes_tx]	Would your response change if there were EFFECTIVE treatments available for this CANCER?	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No
1	Yes							
2	No							
	48	[pay_yes_tx] Show the field ONLY if: [change_yes_tx] = '1'	Would you pay more or less for the return of incidental findings for a CANCER with EFFECTIVE treatment?	radio <table><tr><td>1</td><td>More</td></tr><tr><td>2</td><td>Less</td></tr></table>	1	More	2	Less
1	More							
2	Less							
	49	[change_earlier]	Would your response change if this CANCER developed earlier in life?	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No
1	Yes							
2	No							
	50	[pay_earlier] Show the field ONLY if: [change_earlier] = '1'	Would you pay more or less for the return of incidental findings for a CANCER that developed earlier in life?	radio <table><tr><td>1</td><td>More</td></tr><tr><td>2</td><td>Less</td></tr></table>	1	More	2	Less
1	More							
2	Less							
	51	[change_later]	Would your response change if this CANCER developed later in life?	radio <table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No
1	Yes							
2	No							
	52	[pay_later] Show the field ONLY if: [change_later] = '1'	Would you pay more or less for the return of incidental findings for a CANCER that developed later in life?	radio <table><tr><td>1</td><td>More</td></tr><tr><td>2</td><td>Less</td></tr></table>	1	More	2	Less
1	More							
2	Less							
	53	[change_unknown]	Would your response change if it was UNKNOWN whether or not you would develop CANCER?	radio <table><tr><td>1</td><td>Yes</td></tr></table>	1	Yes		
1	Yes							

				<table><tr><td>2</td><td>No</td></tr></table>	2	No								
2	No													
54	[pay_unknown] Show the field ONLY if: [change_unknown] = '1'	Would you pay more or less for the return of incidental findings if it was UNKNOWN whether or not you would develop CANCER?	radio	<table><tr><td>1</td><td>More</td></tr><tr><td>2</td><td>Less</td></tr></table>	1	More	2	Less						
1	More													
2	Less													
55	[change_known]	Would your response change if it was KNOWN that you would develop CANCER?	radio	<table><tr><td>1</td><td>Yes</td></tr><tr><td>2</td><td>No</td></tr></table>	1	Yes	2	No						
1	Yes													
2	No													
56	[pay_known] Show the field ONLY if: [change_known] = '1'	Would you pay more or less for the return of incidental findings if it was KNOWN that you would develop CANCER?	radio	<table><tr><td>1</td><td>More</td></tr><tr><td>2</td><td>Less</td></tr></table>	1	More	2	Less						
1	More													
2	Less													
57	[accuracy]	Section Header: <i>On a scale of 1 to 5 with 5 being "extremely important" and 1 being "not important at all" how would you answer the following questions?</i> How important is the "accuracy of the test" in deciding willingness to pay for results?	radio (Matrix)	<table><tr><td>1</td><td>1 - Not important at all</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Extremely important</td></tr></table>	1	1 - Not important at all	2	2	3	3	4	4	5	5 - Extremely important
1	1 - Not important at all													
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58	[available]	How important is available of treatment for the cancer?	radio (Matrix)	<table><tr><td>1</td><td>1 - Not important at all</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Extremely important</td></tr></table>	1	1 - Not important at all	2	2	3	3	4	4	5	5 - Extremely important
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59	[timing]	How important is the timing in life when the disease will happen (early or late) in life for deciding willingness to pay for results?	radio (Matrix)	<table><tr><td>1</td><td>1 - Not important at all</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Extremely important</td></tr></table>	1	1 - Not important at all	2	2	3	3	4	4	5	5 - Extremely important
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4	4													
5	5 - Extremely important													
60	[children]	How important is risk that your children might develop CANCER for deciding willingness to pay for results?	radio (Matrix)	<table><tr><td>1</td><td>1 - Not important at all</td></tr><tr><td>2</td><td>2</td></tr><tr><td>3</td><td>3</td></tr><tr><td>4</td><td>4</td></tr><tr><td>5</td><td>5 - Extremely important</td></tr></table>	1	1 - Not important at all	2	2	3	3	4	4	5	5 - Extremely important
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	61	[choice]	Do you think that participants in such genetic research should be given the choice of whether to have incidental findings returned to them, why or why not?	notes						
	62	[receive]	Should individuals be able to choose what kinds of findings they want to receive, could you explain your answer a bit?	notes						
	63	[open_ended]	Are there other things that are important in deciding willingness to pay?	notes						
	64	[wtp_complete]	Section Header: <i>Form Status</i> Complete?	dropdown <table><tr><td>0</td><td>Incomplete</td></tr><tr><td>1</td><td>Unverified</td></tr><tr><td>2</td><td>Complete</td></tr></table>	0	Incomplete	1	Unverified	2	Complete
0	Incomplete									
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