

**Series Title: ELSIcon2022 ELSIconversations**

**Session Title: Innovating Equitable Communication Modalities for Patient Activation and Cascade Testing for Familial Hypercholesterolemia**

**Date:** Friday, December 16, 2022, 12-1 pm ET

**Presenters:** Gemme Campbell-Salome, PhD; Kelly Morgan, LGC; & Eric Tricou, MS, CGC

**Moderators:** Nora Henrikson, PhD, MPH & Mildred Cho, PhD

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### **Biographies:**

**Presenter:** Gemme Campbell-Salome, PhD

Biography:

<https://www.geisinger.edu/research/research-at-geisinger/find-an-investigator/2021/12/15/18/56/gemme-campbell-salome>

**Presenter:** Kelly Morgan, LGC

Biography:

<https://providers.geisinger.org/provider/Kelly+Morgan/2090549#provider-details-experience>

**Presenter:** Eric Tricou MS, CGC

Biography: <https://www.sharecare.com/doctor/eric-tricou-86kghzo195>

**Moderator:** Nora Henrikson, PhD, MPH

Biography: <https://elsihub.org/directory/nora-b-henrikson>

**Moderator:** Mildred Cho, PhD

Biography: <https://elsihub.org/directory/mildred-k-cho>

### **Pre-Recorded Video**

[Innovating Equitable Communication Modalities for Patient Activation and Cascade Testing for Familial Hypercholesterolemia: Cases of Ethical, Legal, and Social Complexities from a Pragmatic Trial](#)

**Gemme Campbell-Salome, PhD; Kelly Morgan, LGC; & Eric Tricou, MS, CGC**

Link to Campbell-Salome et al (2022):

<https://elsihub.org/publication/motivating-cascade-testing-familial-hypercholesterolemia-applying-extended-parallel>

Link to Campbell-Salome et al (2021): <https://doi.org/10.1161/CIRCGEN.120.003120>

Link to Jones et al (2021): <https://doi.org/10.3390/jpm11060587>